



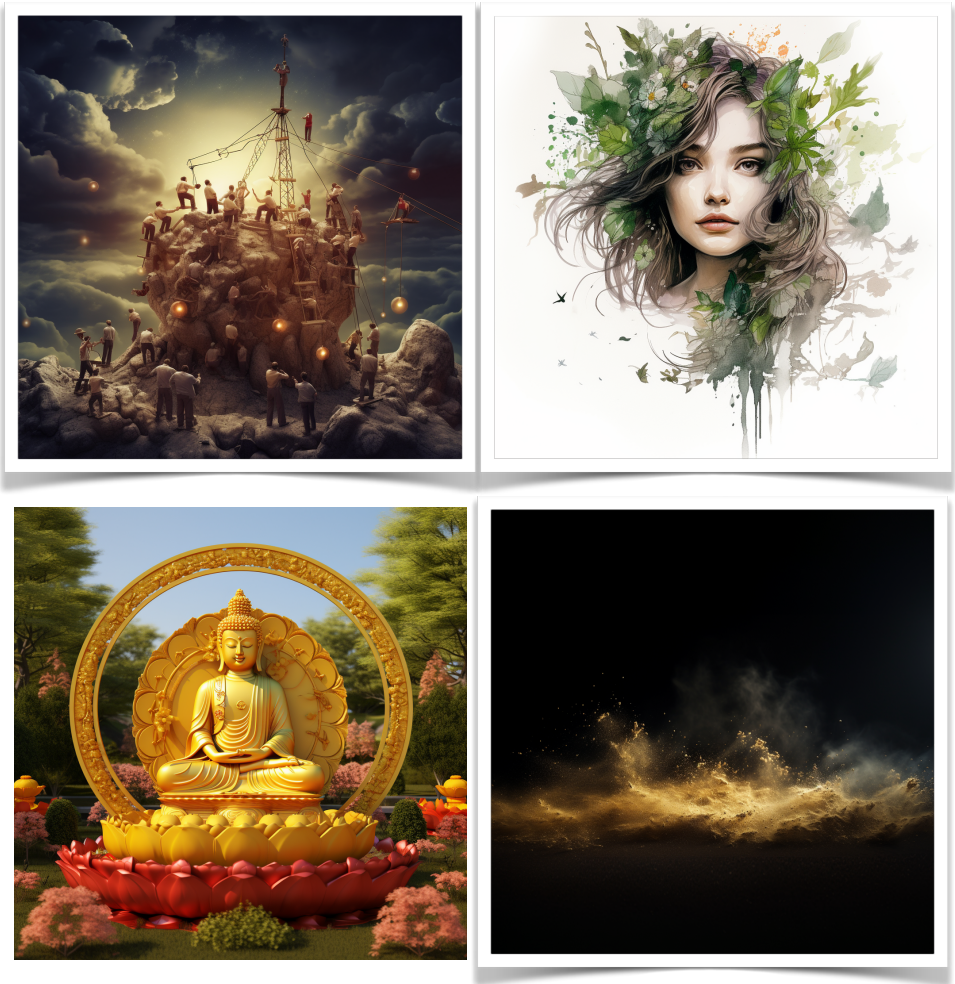
## Generative Art ~ Training Proposal



Sachindra Puthran - aiCHAgHo Facilitator

# WYVIWYP

What You Visualise is What You Prompt



Samples of prompt generated visuals

## /PROMPT ENGINEERING

Prompt engineering is the process of structuring words that can be interpreted and understood by a text-to-image model. Think of it as the language you need to speak in order to tell an AI model what to draw



Amidst the swirling mists of an enchanted forest, a solitary figure stands at the crossroads. The trees, draped in tendrils of luminescent moss, seem to whisper secrets as ancient as time itself. Before the traveler, three paths diverge – one through a thicket of whispering willows, another paved with shimmering stones that vanish into the horizon, and the third leading to a hidden cave adorned with symbols of forgotten civilisations. A single, radiant key rests in the traveler's hand, pulsating with a mysterious energy. It's a moment of choice, where destiny beckons with an irresistible allure. Capture this pivotal juncture, where adventure, magic, and the unknown converge. realistic --ar 16:9 --style raw - @aichagho (fast)

**@Sachindra.Puthran**

Technology and Art Jedi with the insights of a microbiologist.

**A mentor, artist, thinker, innovator, technologist, nature lover, traveller and Creative Founder  
Director of Thatz it | NXT, an Eclectic Innovative Solutions Company, in Mumbai, India.**

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# Course Contents - Online

## **Beginners Course** (120 minutes)

- Setting up the playground
- How to use Discord
- Text to Image
- Sketch to Image
- What is an ai model and generative art
- Best practices of prompting
- Free tools V/s Paid tools
- IN painting and OUT painting
- Seeding

## **ADVANCED COURSE** (180 minutes)

- Introducing MidJourney /imagine
- How to install Bots on Discord
  - Prompting techniques in Midjourney
  - Pre production and Post production techniques
  - Tips and Tricks
  - Customisation
- Introducing other relevant tools for ai generative art
- Generating live concept art and fine tuning it as per the prompt and idea.
- Introduction to creating a custom ai Model

## **SEMINAR SESSION** (120 minutes)

- Introducing ai art
- Various tools and demos
  - Prompt and its impact
  - Customisation
- Future of A.I.

## **Agency Workshop** (10 minutes)

- Complete Midjourney
- Idea based Prompt engineering

## **(Optional Service)**

**INR 8888/- per hour for CONSULTING/SETUP**

- Setting up DISCORD
- Setting up Midjourney and other Bots
- Setting up Playbook integrations
- Brand Customisation within Discord

### **Terms:**

- Full payment to be paid 3 days prior to the session
- All participants need to login via Discord and should have a minimum subscription Midjourney Basic for one month
- Any last minute cancellations will be charged else can be replaced with another person
- Two tables and power supply to setup the facilitators and moderators iMAC and laptop
- Access to Agency's WiFi
- Only registered Agency team members can participate
- Each participant to have their own laptop or desktop with own headphones, Wifi or LAN
- Mobile logins are not allowed
- 2 members of aiCHAgHo team will be present as Moderators
- Pre installed Discord and user ids with Member roles ONLINE - Generative art Training

# INVESTMENT

<b>Course</b>	<b>Beginners</b>	<b>Advanced</b>
For School Students	1599/-	2999/-
For College Students	1999/-	3999'-
For Faculty	1999/-	3999/-
For Professionals	2999/-	4999/-
For Creative Agencies	Rs 8888/- per head	
Seminar Series	Rs 18000/- per session of 2hrs	

## Payment Details

GPay on +91 9820614710

UPI - sachindra.puthran@axisbank

Bank transfer - AXIS BANK RTGS /NEFT

BENEFICIARY NAME: SACHINDRA PUTHRAN

BANK NAME: AXIS BANK LTD

BANK ACCOUNT NO: 373010100032036

BANK ADDRESS: Goregaon (E), MUMBAI- 400 063.

BANK IFSC CODE: UTIB0000373

For further queries please feel free to talk to the Facilitator, Sachindra Puthran directly by dropping a message with your query on +91 9820614710 (WhatsApp)

Thank you.

Sachindra Puthran